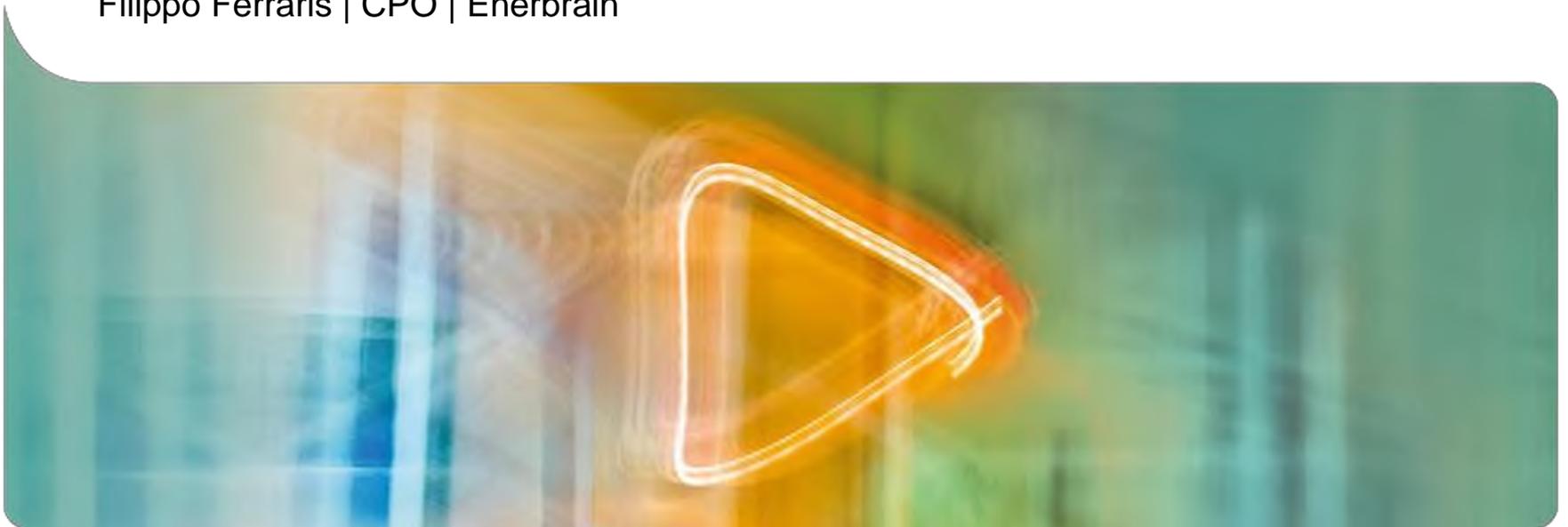


## Die Zukunft der Energie mit Demand Response, AI, Machine Learning und Big Data

Filippo Ferraris | CPO | Enerbrain

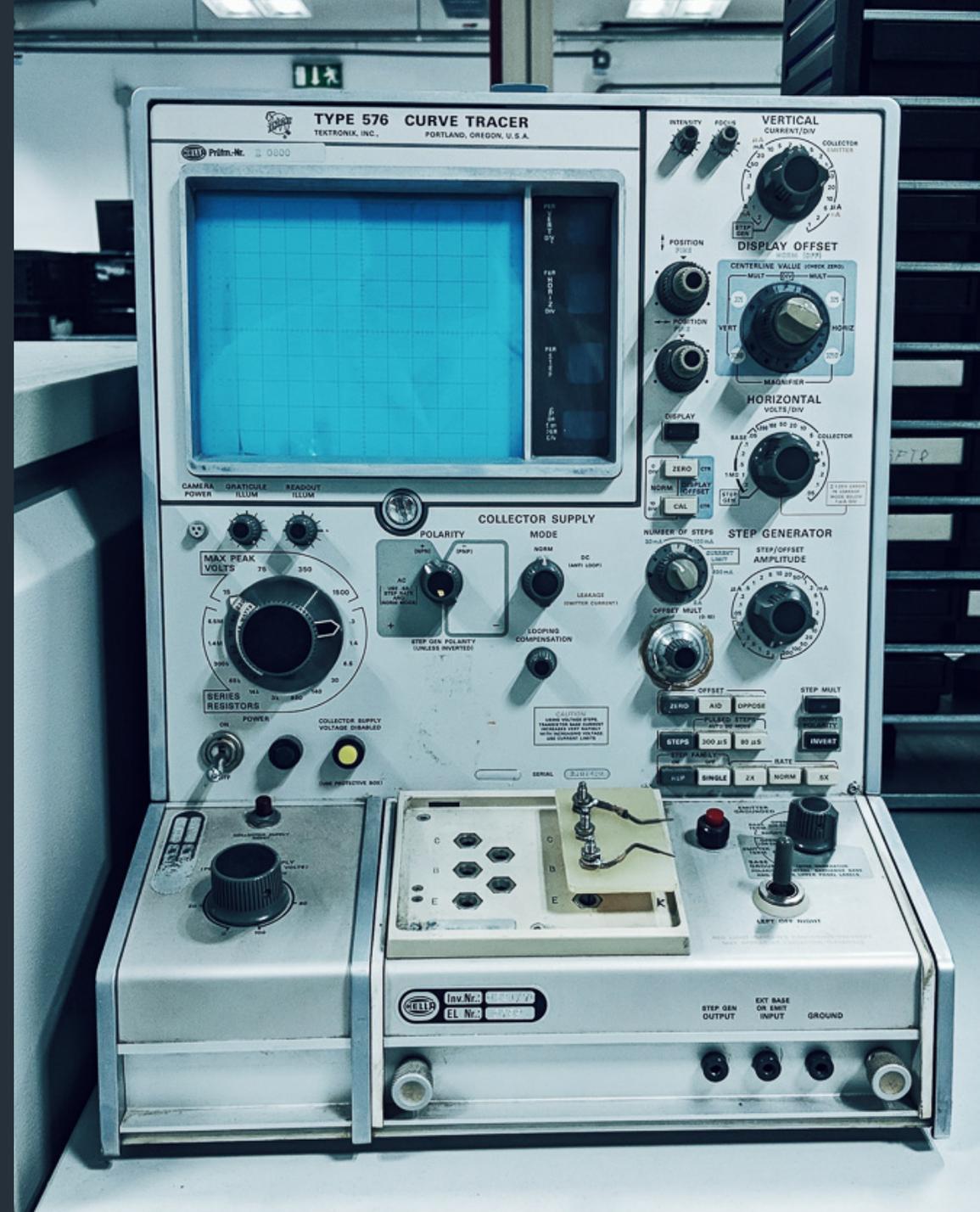


# IoT, Big Data & Artificial Intelligence

A step into demand response and «circular energy»

 enerbrain®

Filippo Ferraris  
Chief Product Office @ Enerbrain



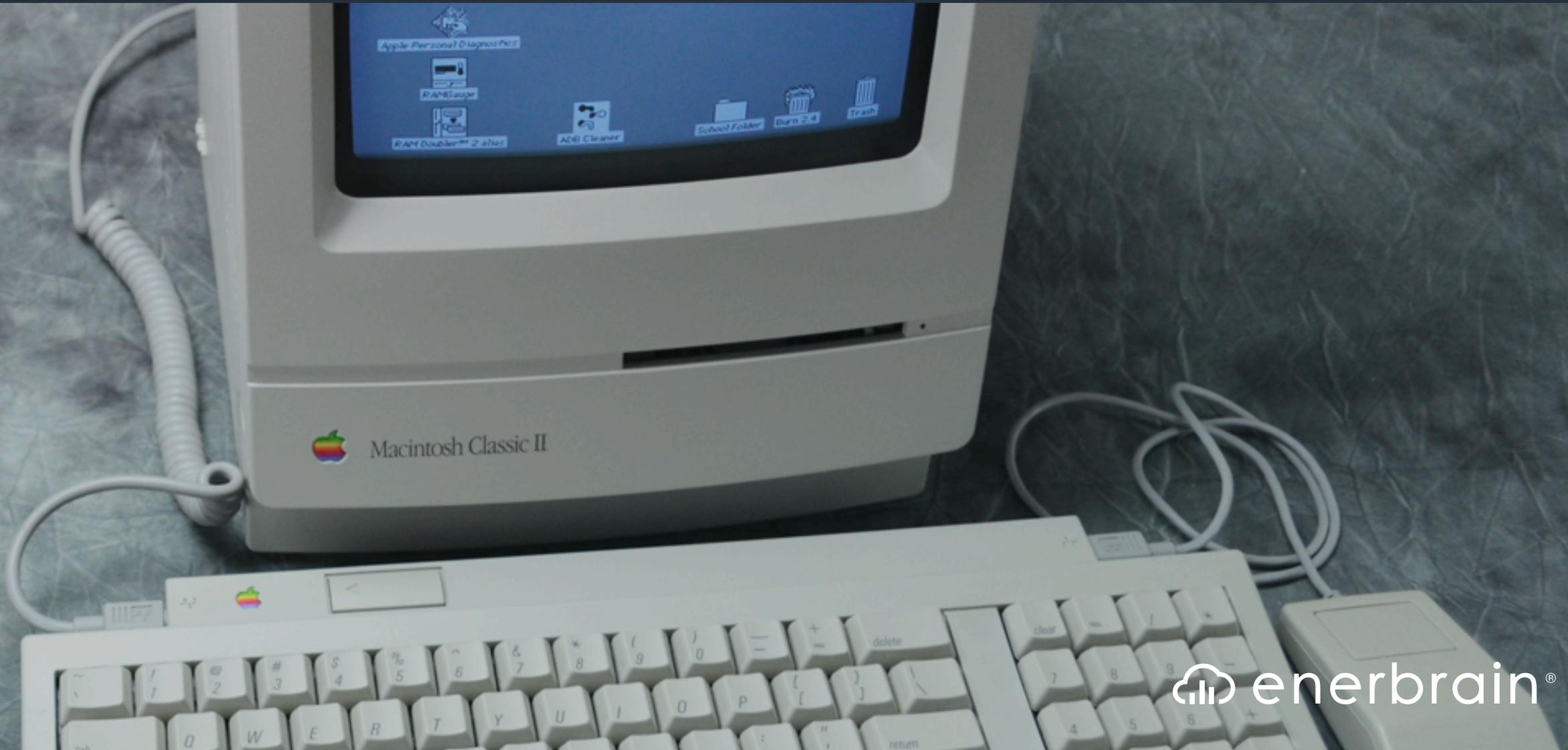


# what is IoT?



what is IoT?

# from internet to IoT

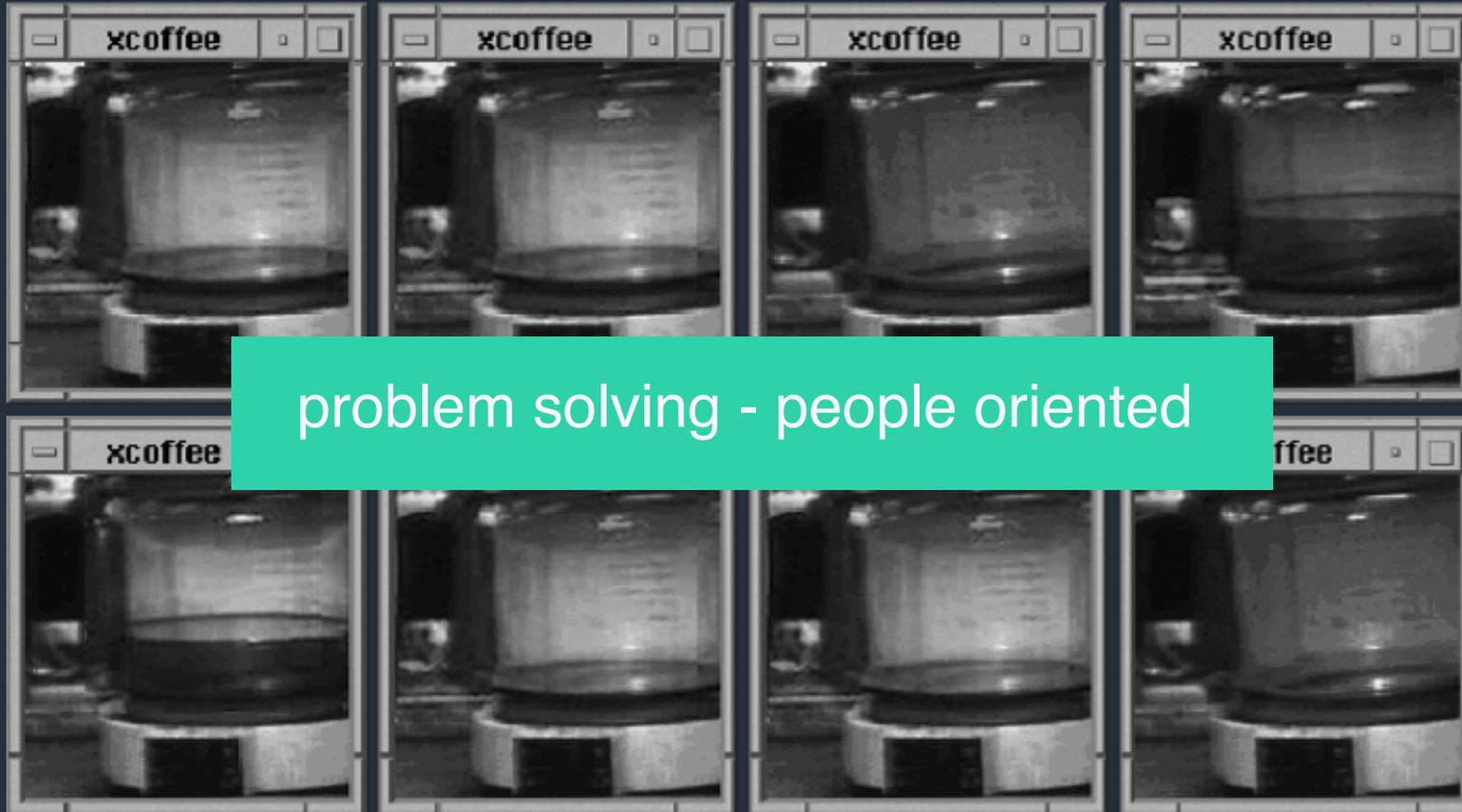


# 1991 - first IoT device



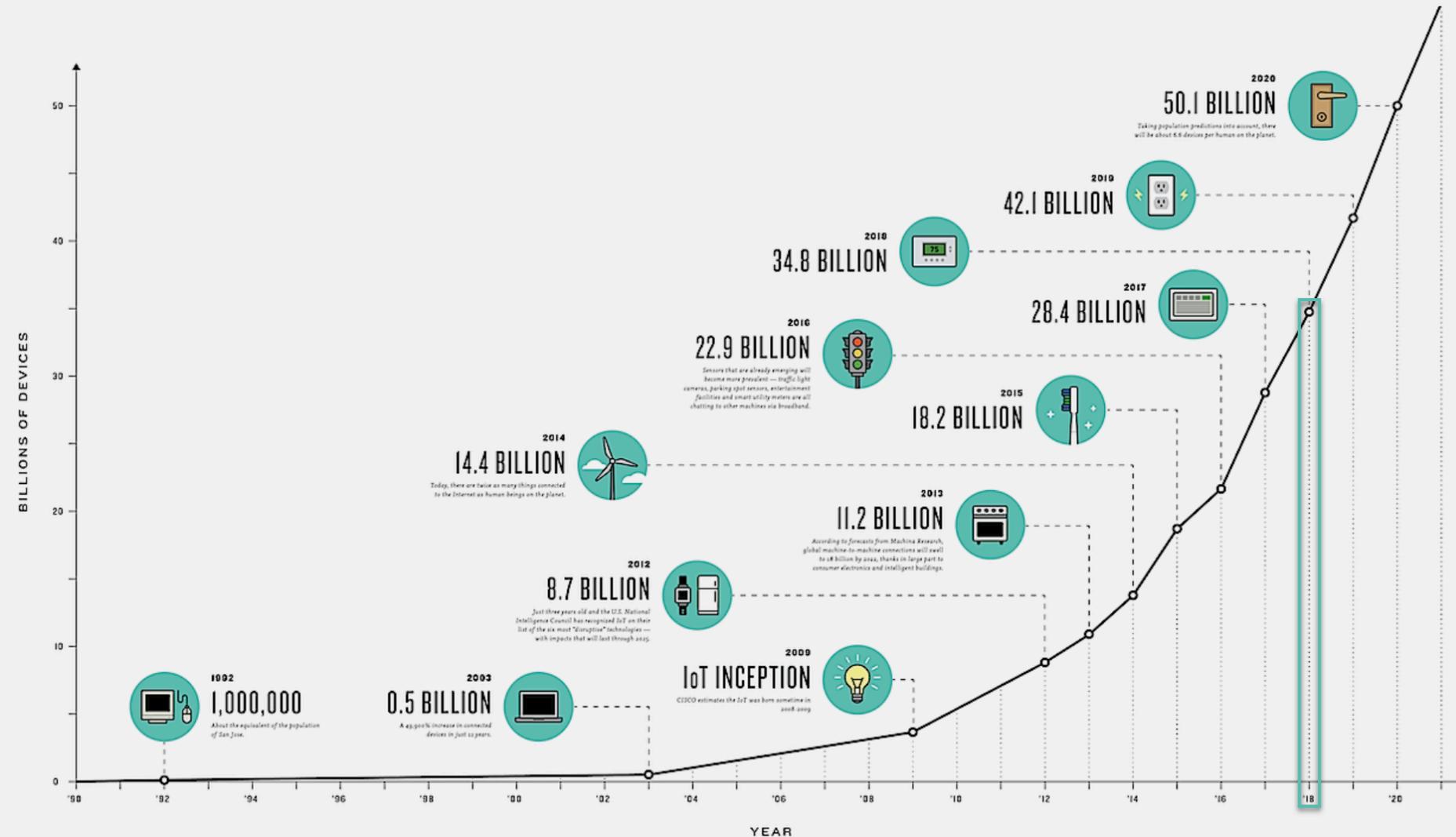
The Trojan Room Coffee Camera  
Quentin Stafford-Fraser, Paul Jardetzki - Cambridge

# 1991 - first IoT device

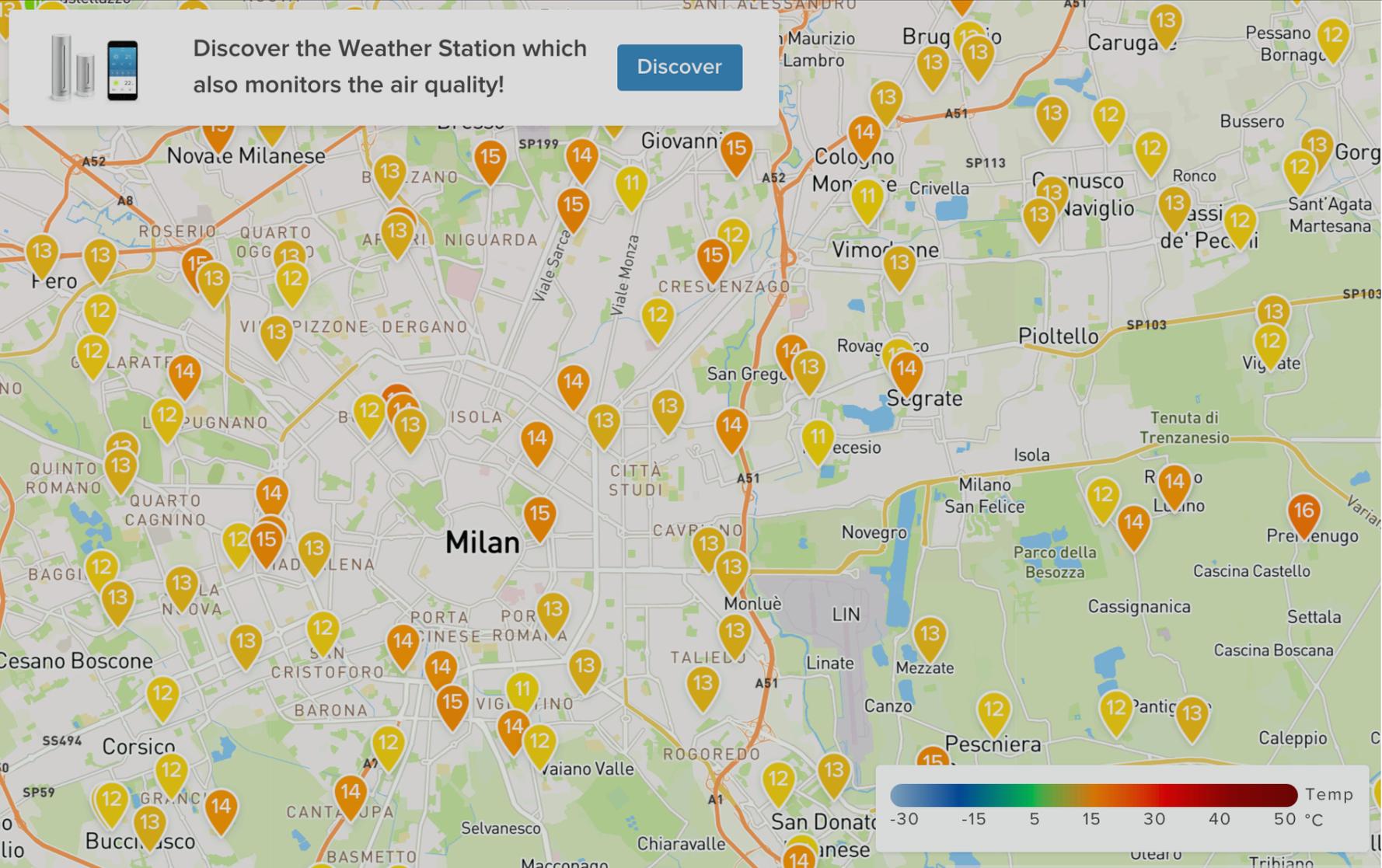


The Trojan Room Coffee Camera  
Quentin Stafford-Fraser, Paul Jardetzki - Cambridge

# Current status of IoT



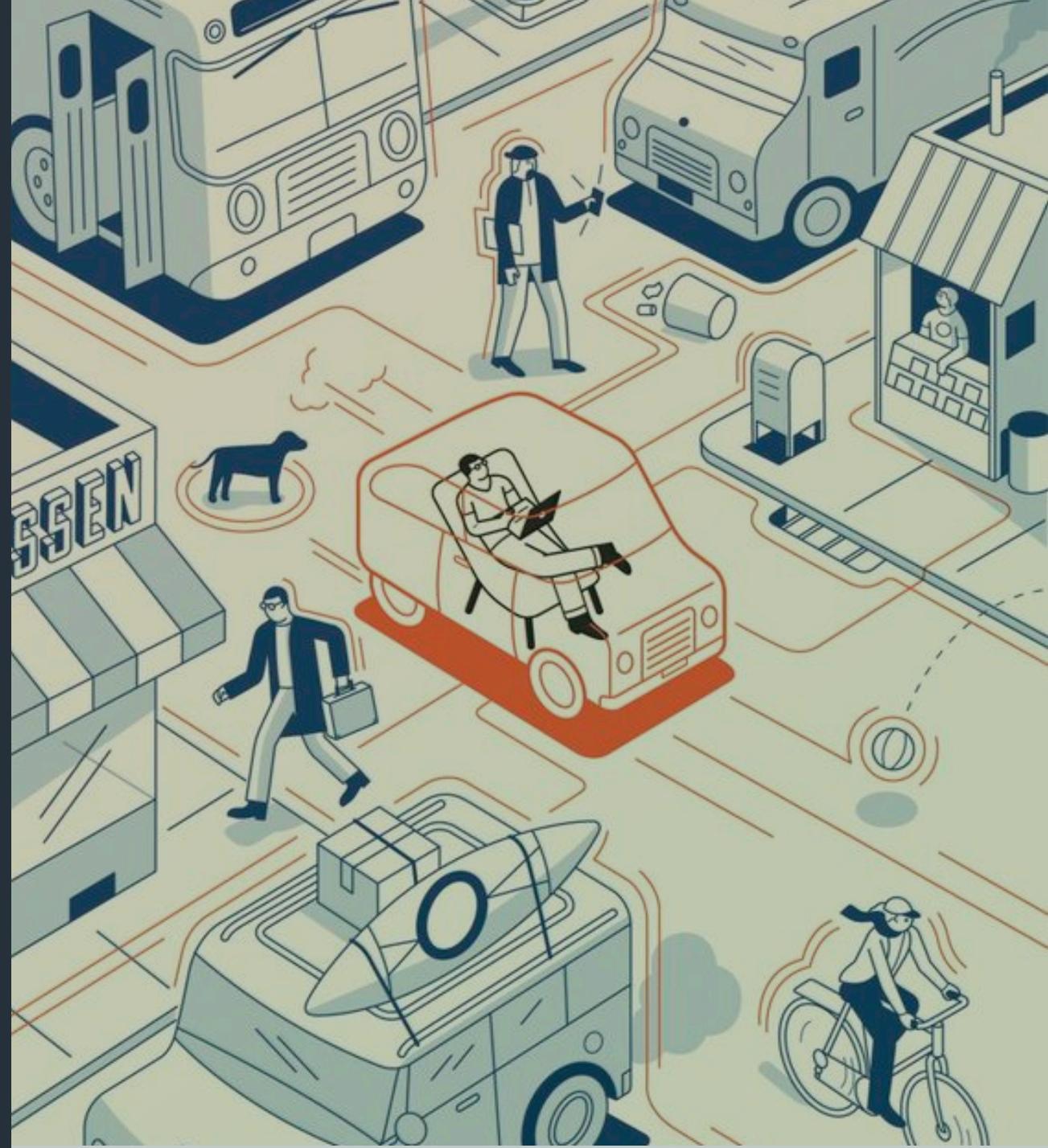
# An example of distributed sensitivity



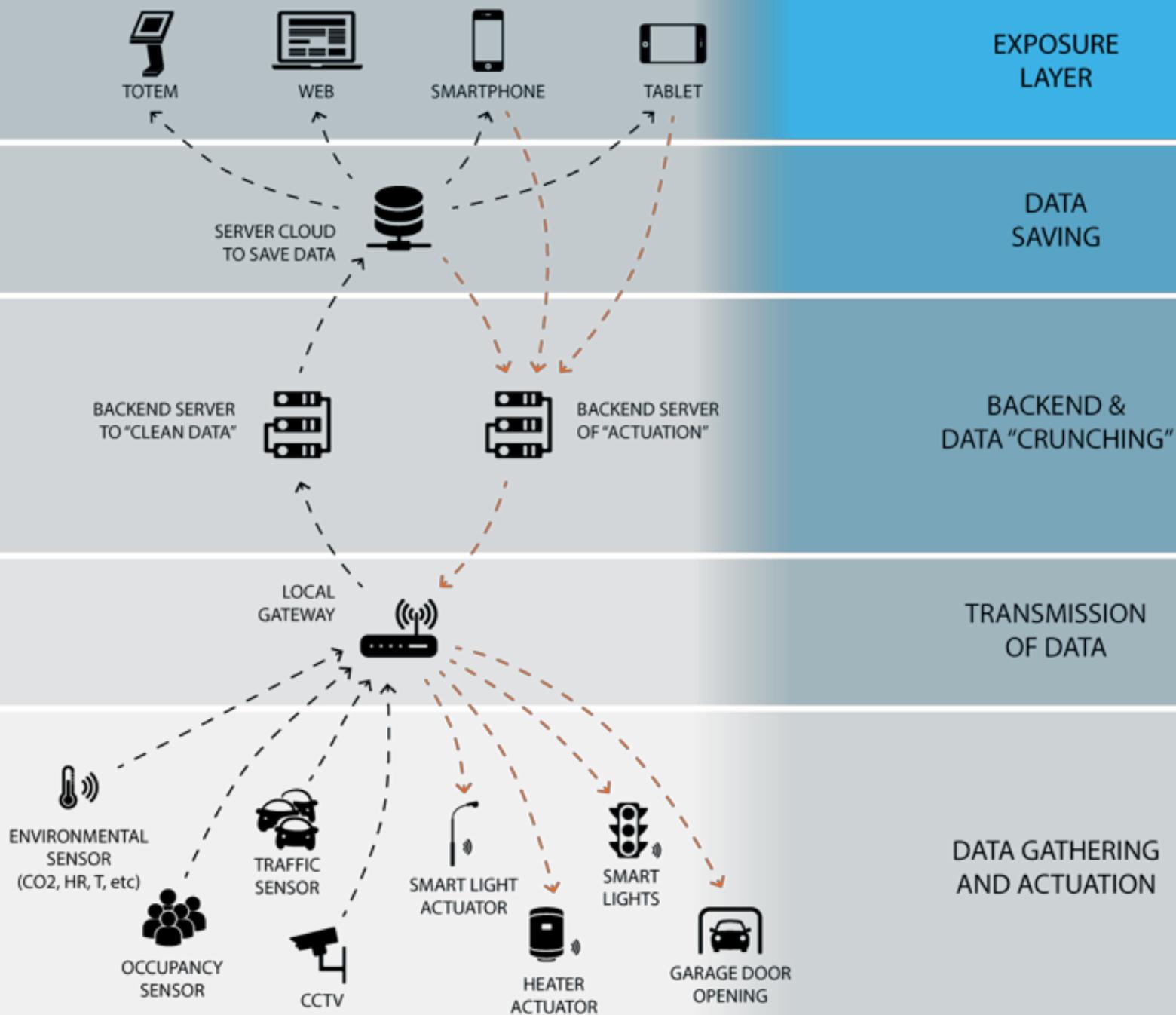
# An example of distributed sensitivity



# Towards sensible & smart cities



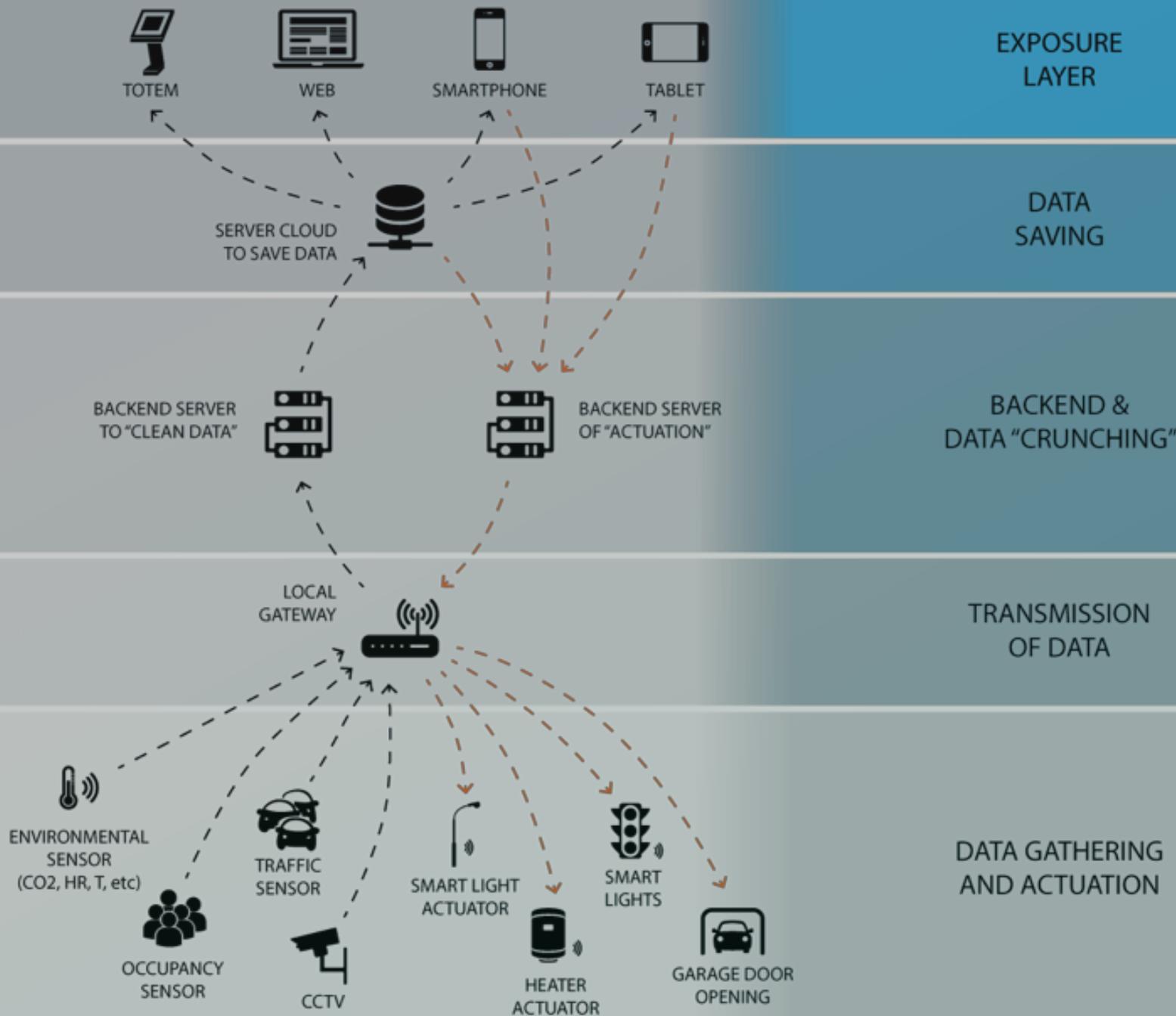
# IoT



# IoT

=

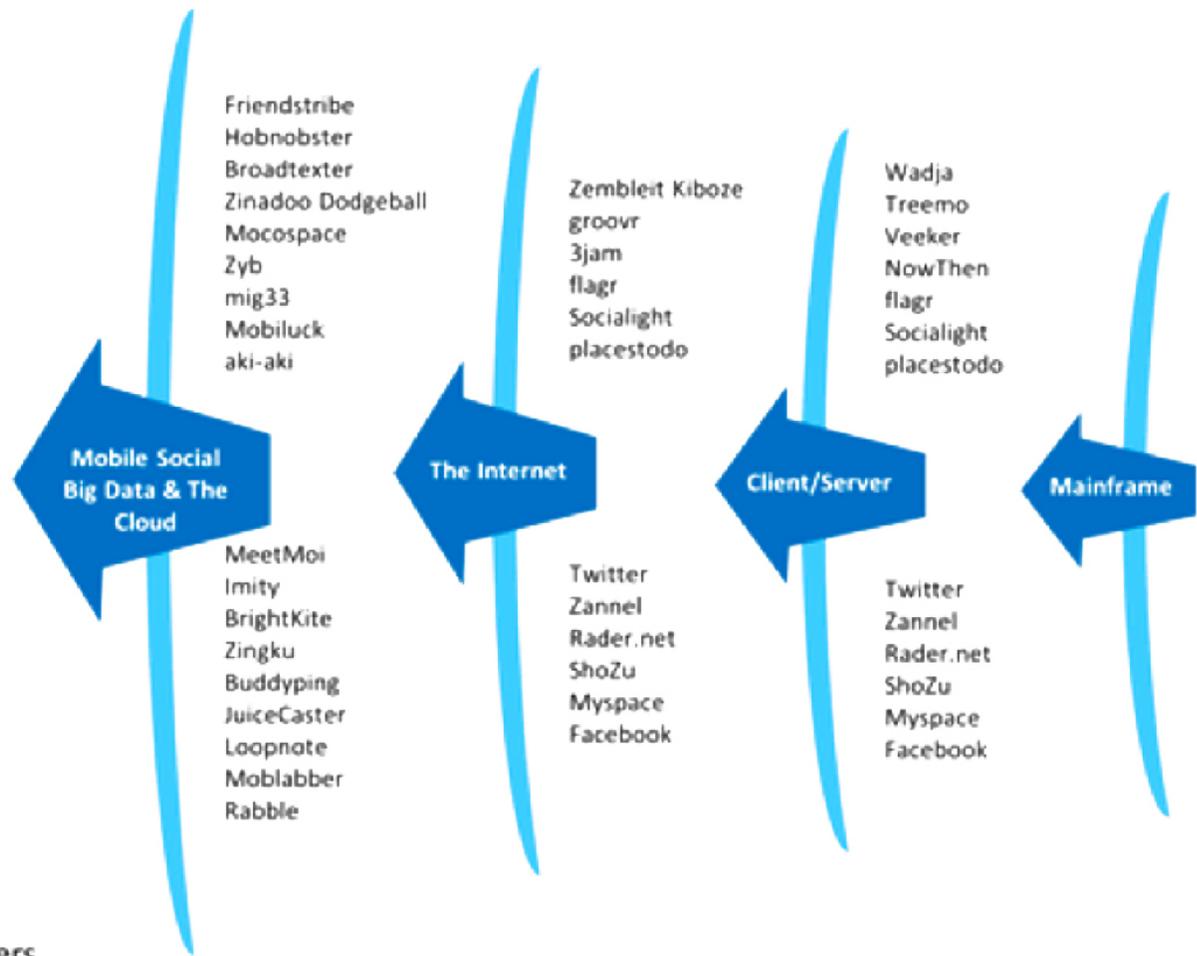
# Infrastructure



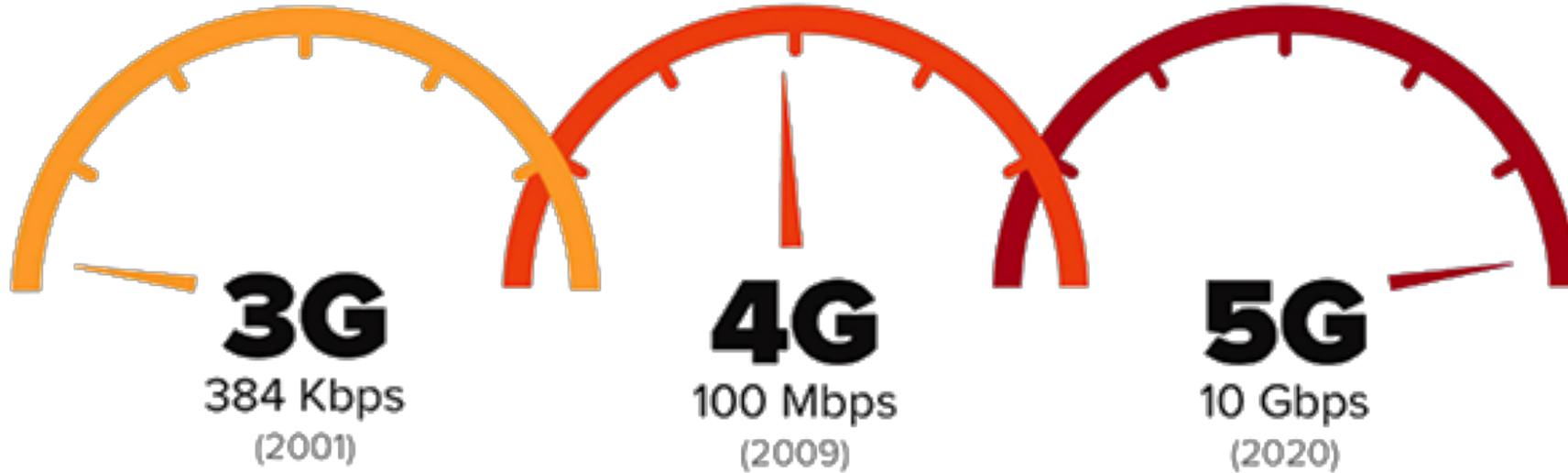
# Every minute

...

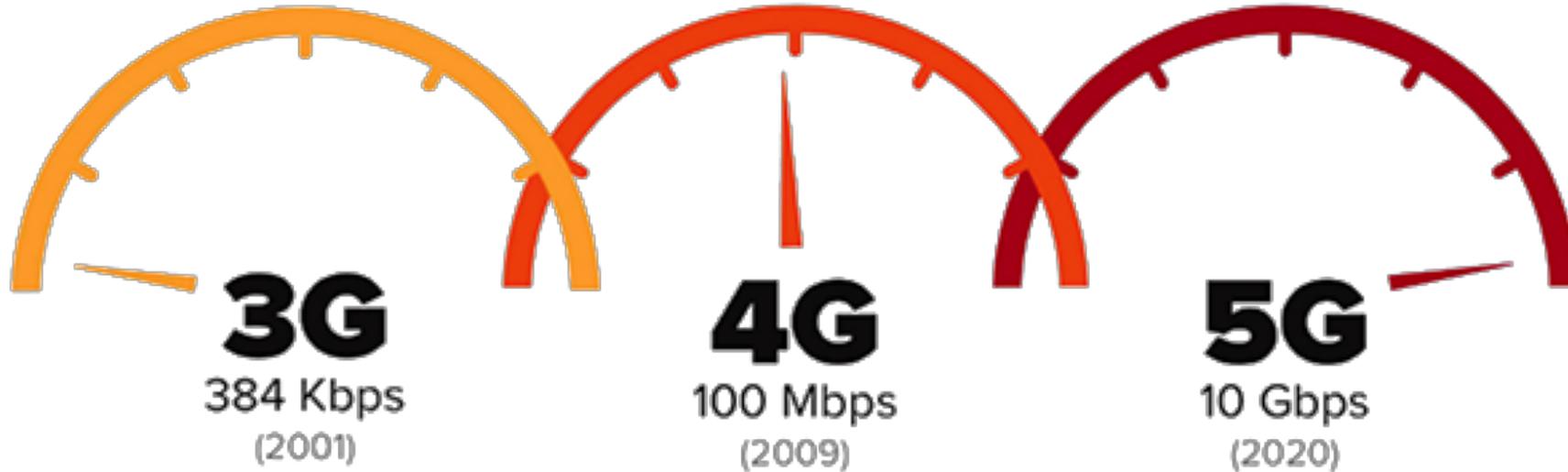
-  **98,000+**  
Tweets
-  **695,000**  
Status updates
-  **11 million**  
Instant messages
-  **698,445**  
Google searches
-  **168 million+**  
Emails sent
-  **1,820 TB**  
Of data created
-  **217**  
New mobile web users



# The present and future of IoT



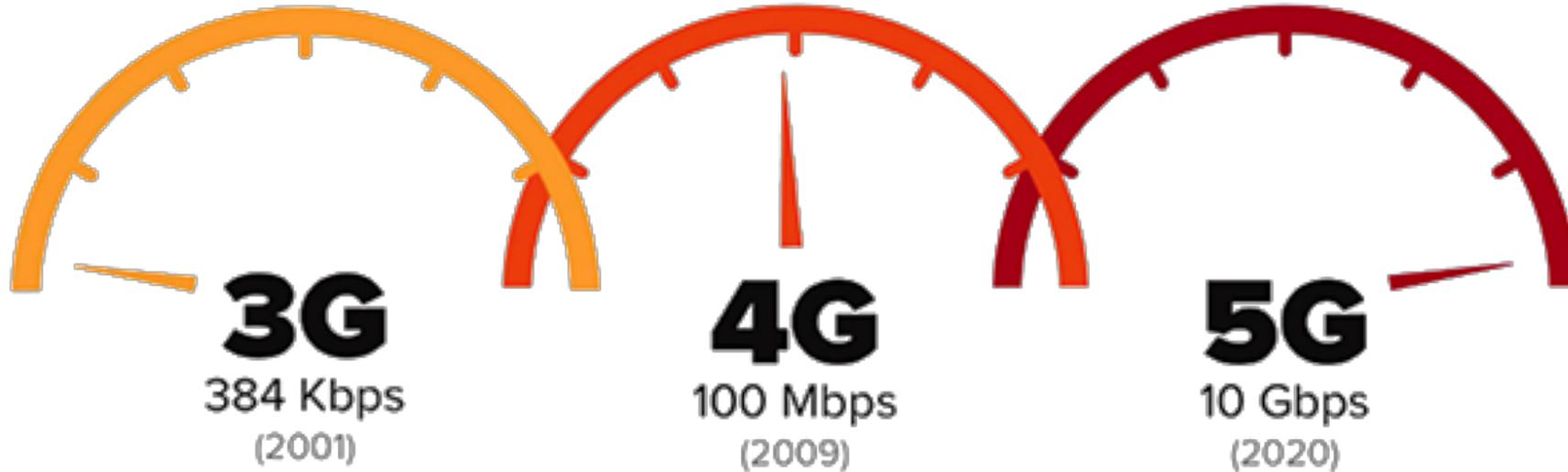
# The present and future of IoT



+ RFID, Bluetooth LE, ZigBee, Thread, Zwave, EnOcean ...

+ LTE-M, NB-IoT, Sigfox, LoRa, Telensa, PTC ...

# The present and future of IoT



Need of open standards, high energy demand (devices + infrastructure), waste disposal and obsolescence, storage of data, privacy of data, security...



+ RFID, Bluetooth LE, ZigBee, Thread, Zwave, EnOcean ...

+ LTE-M, NB-IoT, Sigfox, LoRa, Telensa, PTC ...



# IoT for a sustainable future

# 40% of the world's energy is consumed by buildings

160Bln Eu in heating and cooling costs per year  
(8 Eu/sqm year avg)





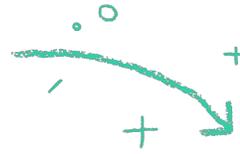
Resulting in  
pollution and  
global warming

# But buildings can “learn” thanks to IoT



# Closing the loop

sense



think



act



# Closing the loop

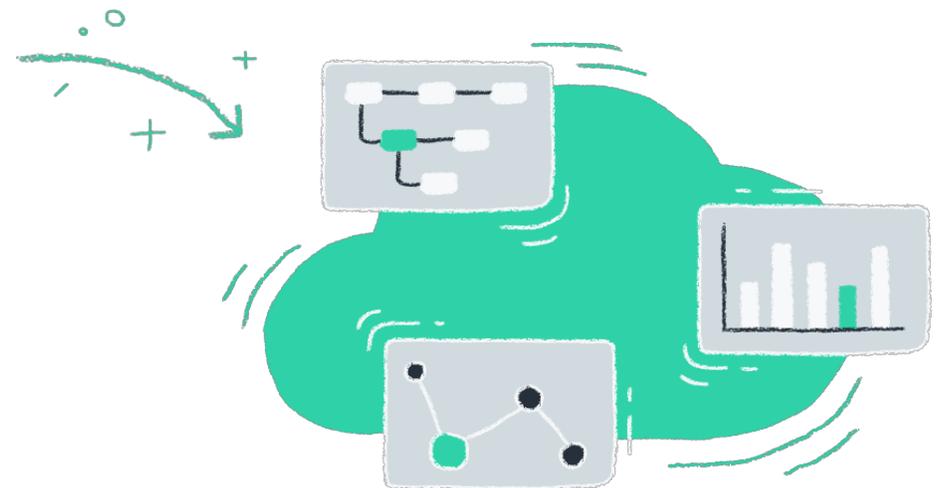
Mobile & web app



Environmental sensors



Self-learning algorithms

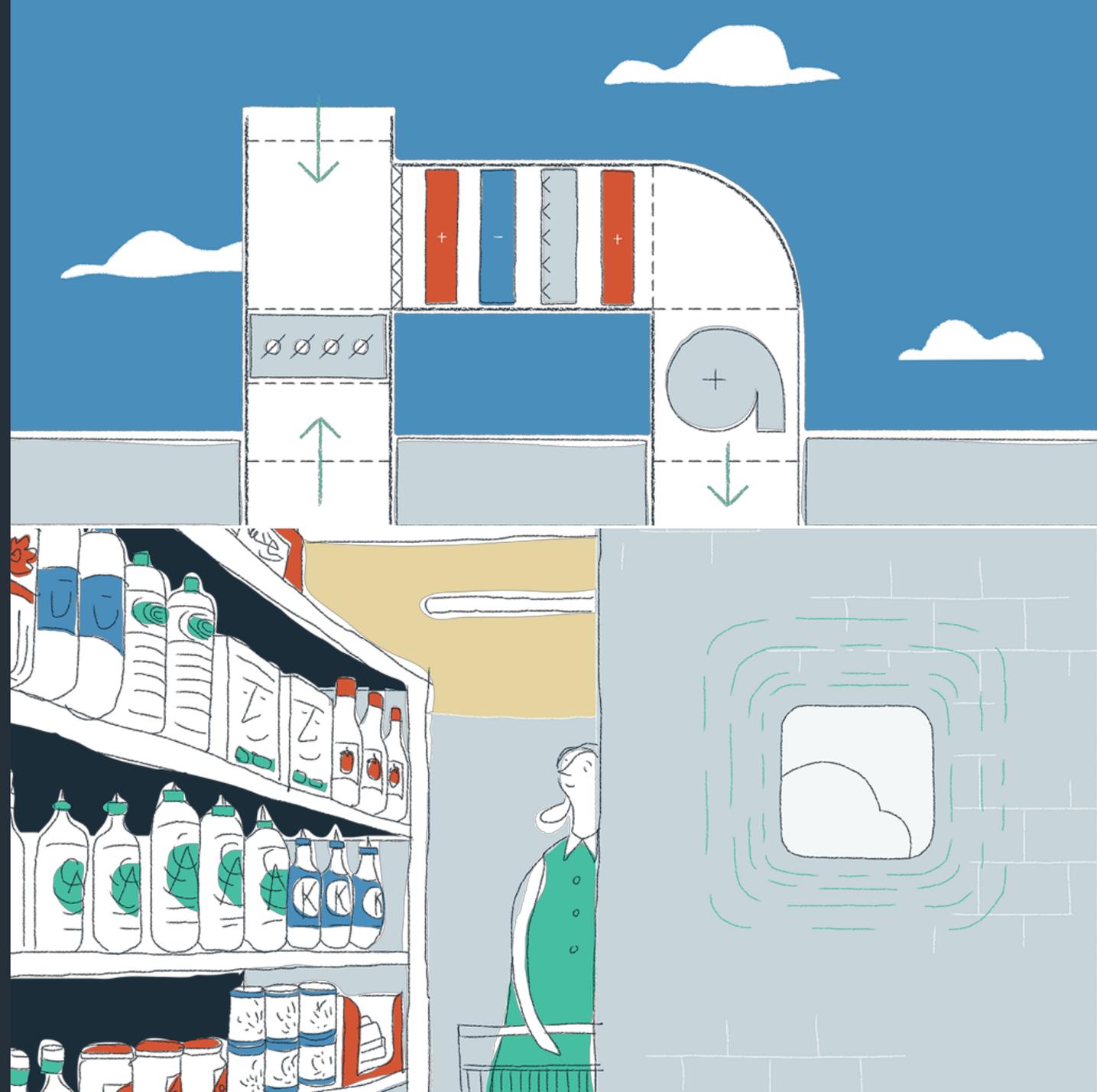


HVAC actuators



 enerbrain®

# How it works



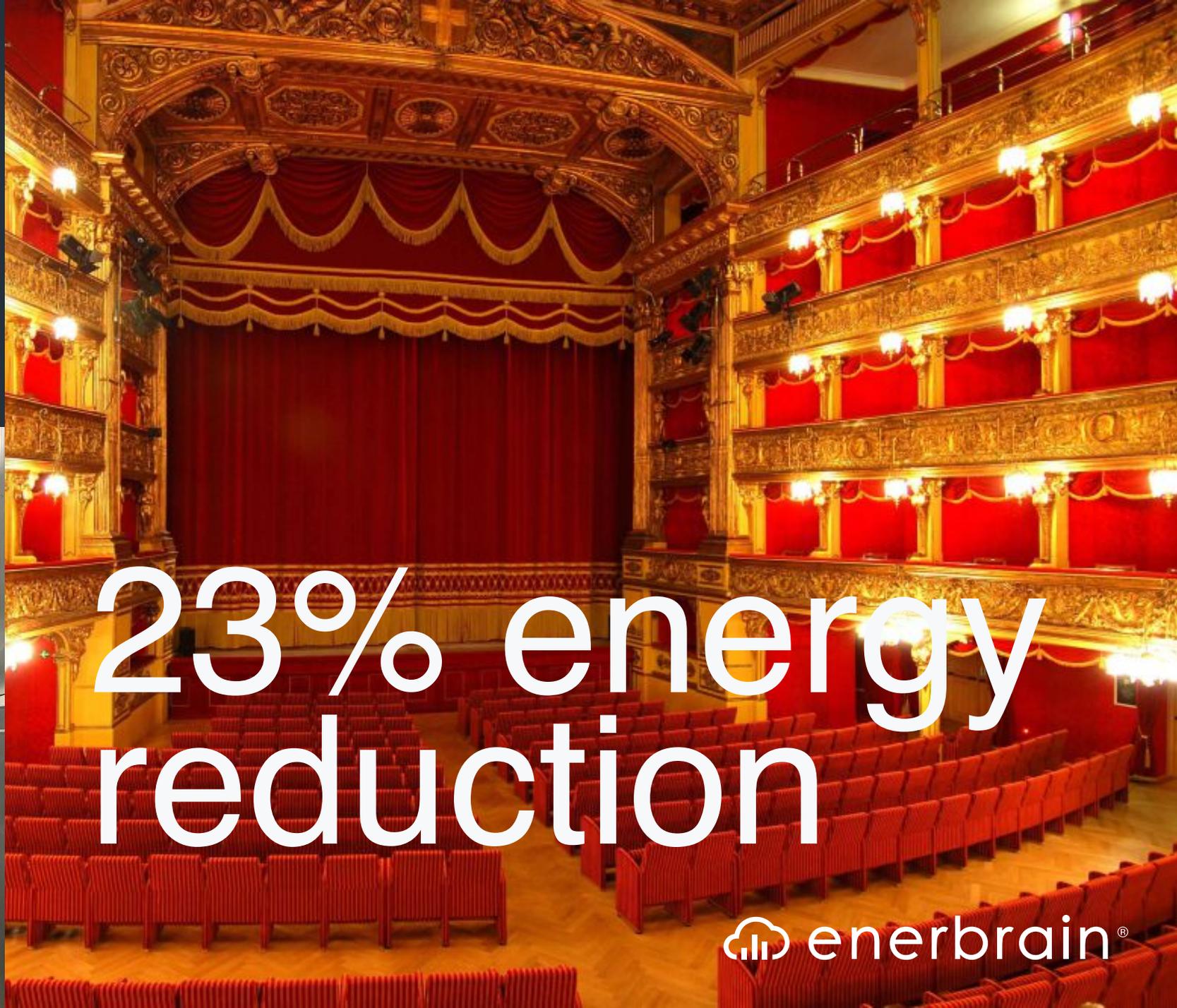
an example

# Teatro Carignano, Turin (ITA)



an example

# Teatro Carignano, Turin (ITA)



23% energy  
reduction

an example

# IREN + Enerbrain for the city of Turin

Rollout on 89 buildings\* in 4 weeks

24h/24 / remote control with algorithms

6.700 MWh / energy saved per year

1.400 t / CO<sub>2</sub> avoided emissions per year

100.000 ca / equivalent trees

7.000 ca / equivalent cars

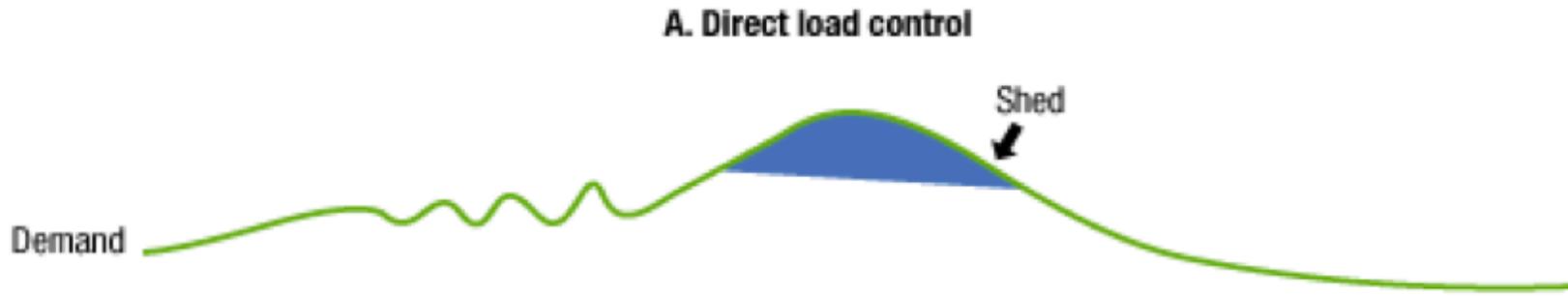
\* schools, theatres, offices & museums.



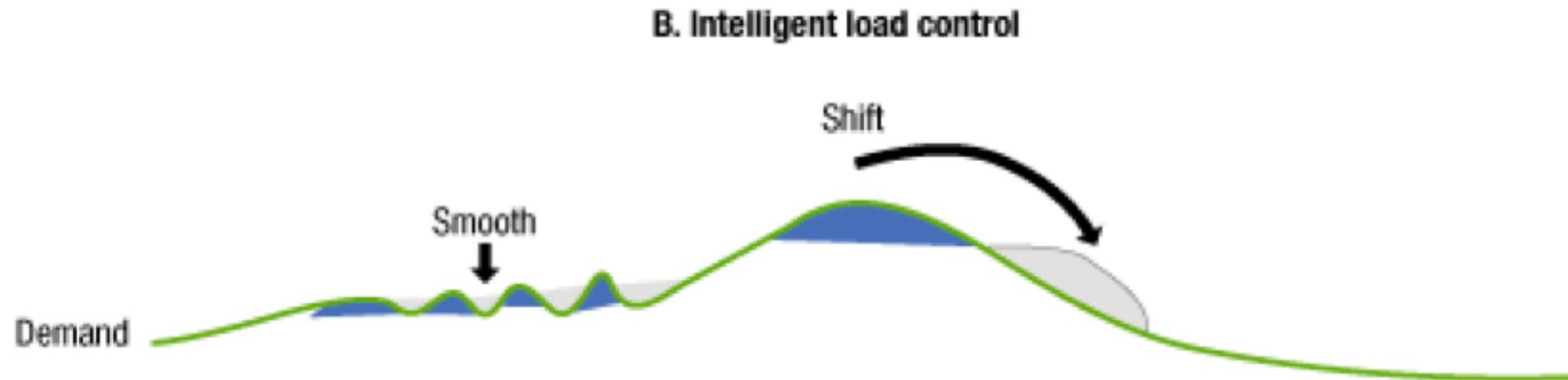


What is  
coming  
next?

# Full scale implementation of demand / response dynamics



Peak shaving

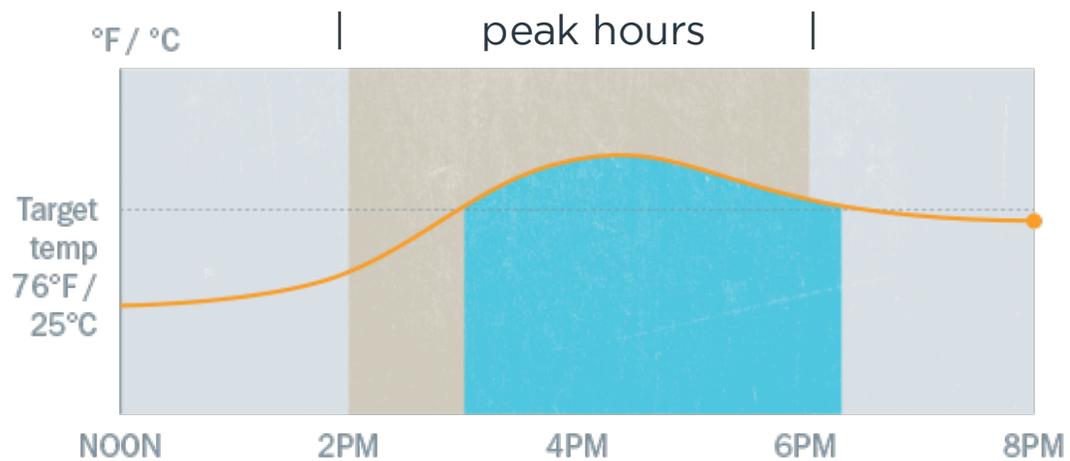


Peak shifting

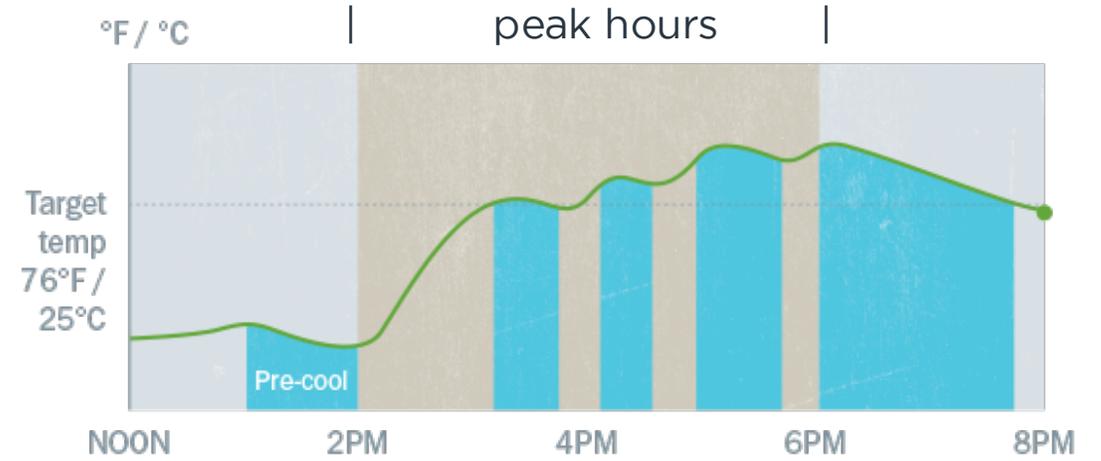
# full scale implementation of pre-heating and pre-cooling



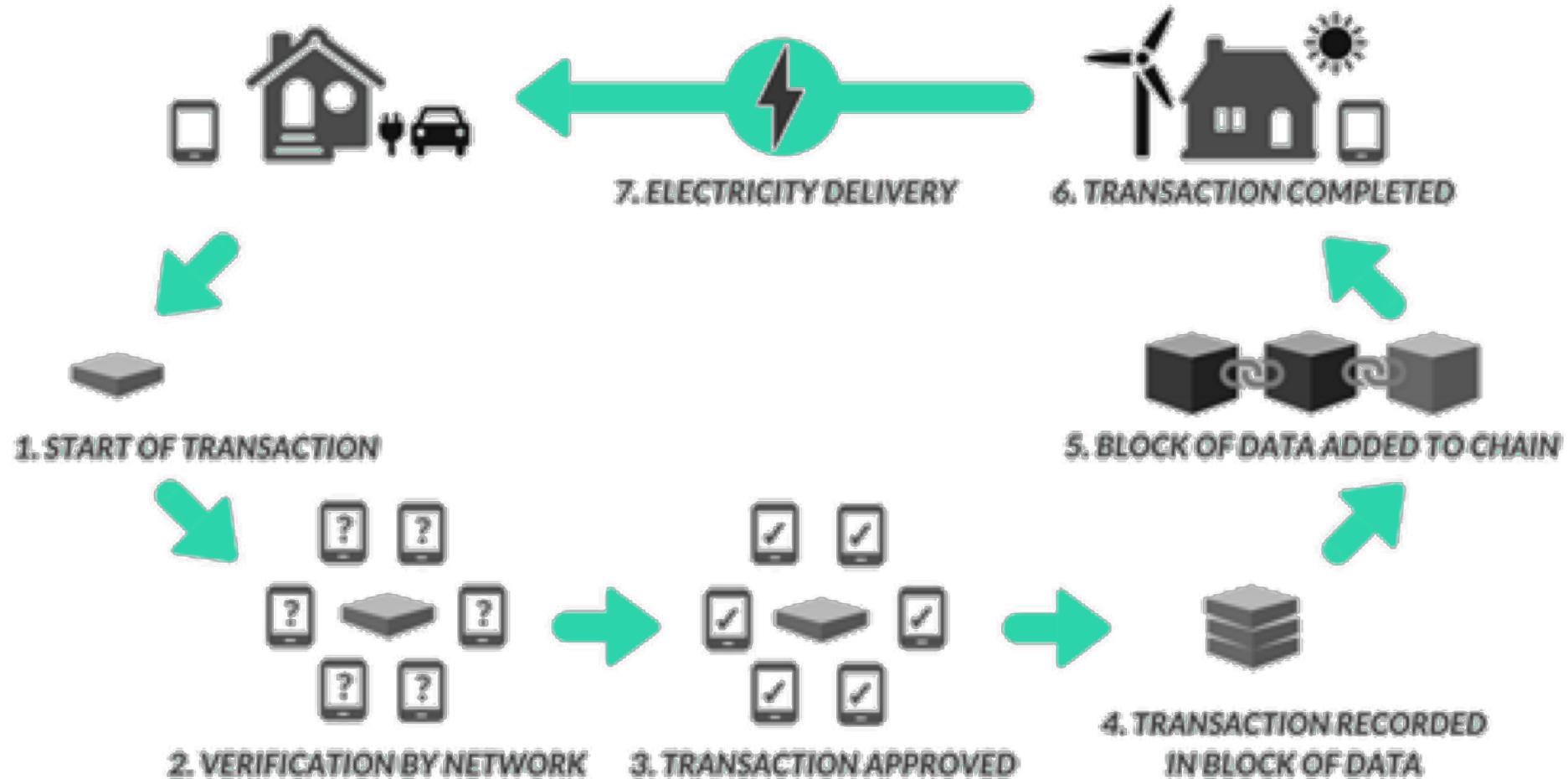
Typical cooling cycle, independent from energy cost



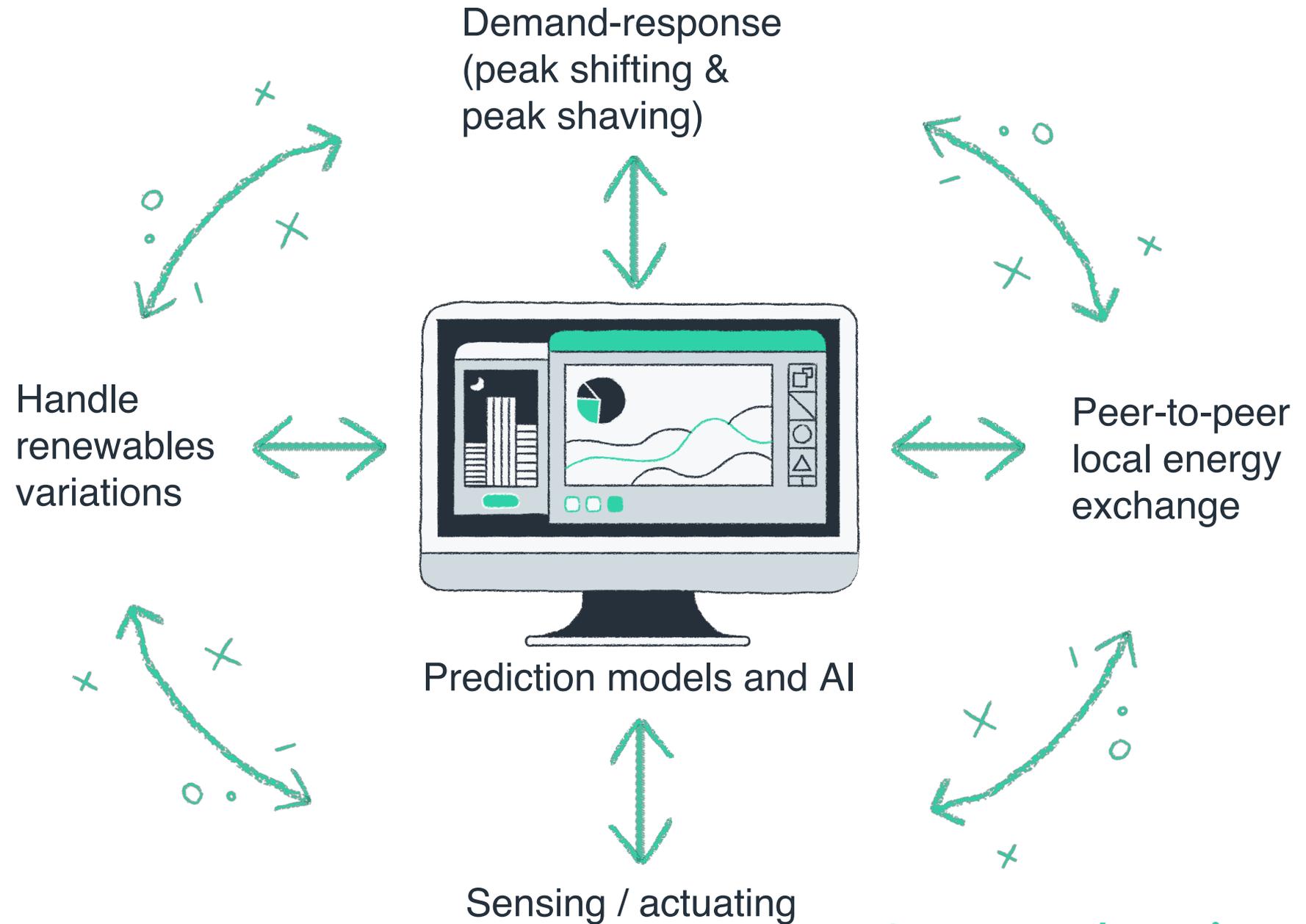
Smart cooling cycle, energy usage before and after peak hours



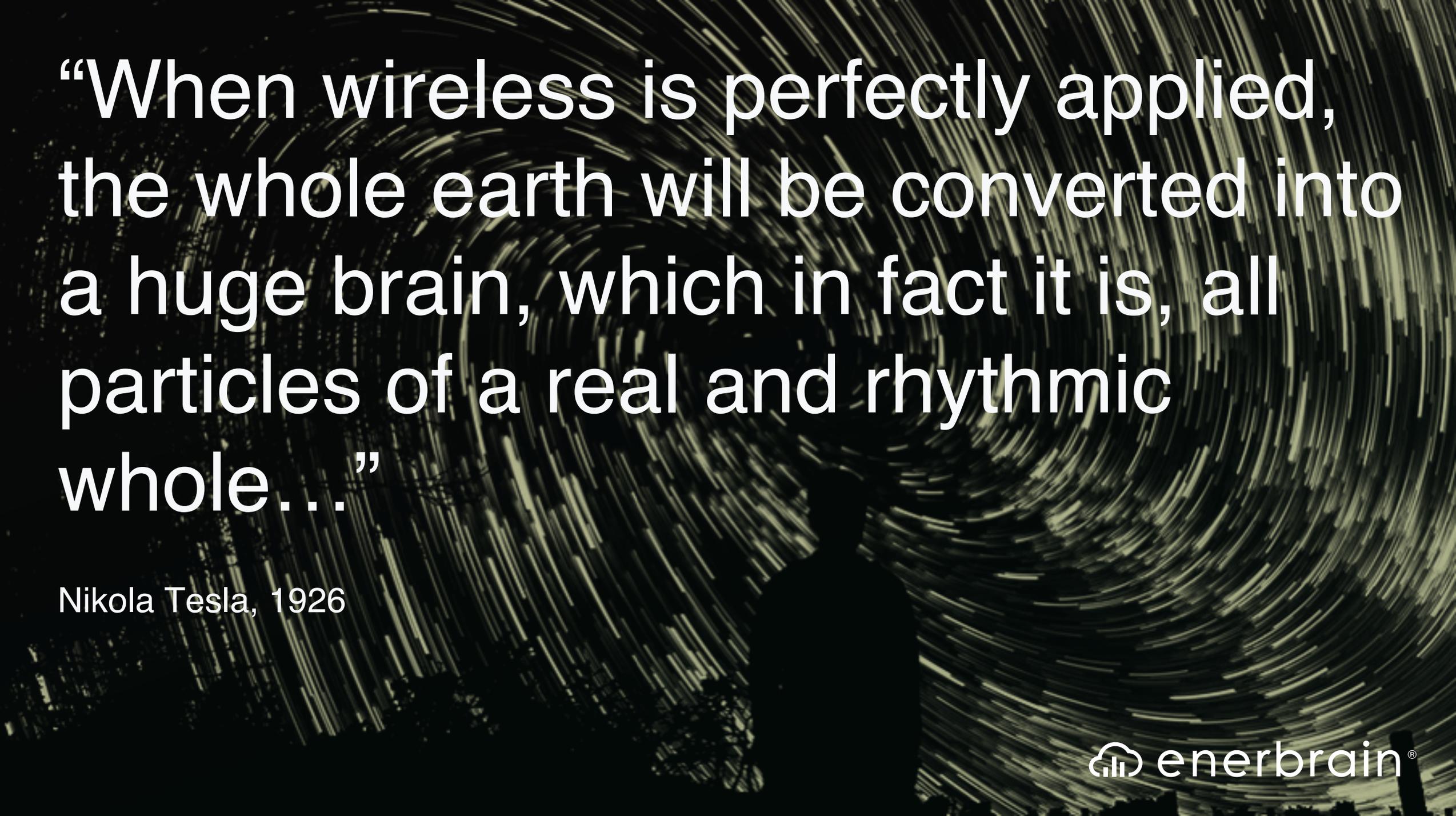
# Peer to peer blockchain micro-energy transactions



# Prediction model



“When wireless is perfectly applied,  
the whole earth will be converted into  
a huge brain, which in fact it is, all  
particles of a real and rhythmic  
whole...”



“When wireless is perfectly applied,  
the whole earth will be converted into  
a huge brain, which in fact it is, all  
particles of a real and rhythmic  
whole...”

Nikola Tesla, 1926